



September 6, 2011

Re: Richard Bower, Bower Events

To Whom It May Concern:

I have personally known and worked with Richard Bower for the last twenty years. I have worked with Richard through the Indian Wells Tennis Garden where he is the Security Director and has been in charge of security for the two-week tennis event that is held in our City every year. I have been very impressed with the manner in which Richard handles his duties. I have found Richard to have a broad range of knowledge and information that has made him very valuable to our City and the tennis event. His accessibility, dedication and follow through has made him successful. Rather than just raising problems, Richard has suggested solutions.

It has been a pleasure to work with Richard and his management staff. They are very hard working and professional people. I feel fortunate to have the opportunity to work with someone with the high degree of professionalism and integrity that Richard and his company possesses. I highly recommend Bower Events for your organization.

Sincerely,

Mel Windsor
Personnel/Public Safety Director



Letter of Recommendation

Bower Events

To whom it may concern,

September 5, 2011

Block by Block is an industry leader in providing cleaning and hospitality services to business improvement districts across the country. We service, at present 37 downtown districts across the United States from Boston, MA to Waikiki, HI. In providing such services it sometimes becomes necessary to contract with event and security vendors in order to supply additional personnel during special events.

Bower Events, under the direction of Richard Bower and Ron Ayala, have been contracted by us to provide event and security personnel for "Make Music Pasadena 2011" and the "Sunset Music Festival 2011". In both instances Bower Events, to include their management, supervision, and line staff have performed above expectations and provided to us a complete package in regards to event security staffing. In regards to the Sunset Music Festival, Bower Events provided both security and cleaning services for an event that drew +12000 attendees on Sunset Blvd. Motley Crue was the headliner and ended their set at 10pm. By 2am, the streets were cleaner then before we started load-in.

It is our intention to call upon Bower Events in the future to provide similar staffing for upcoming events. Bower Events has been very attentive to our needs regarding deployment, budgets, and management representation. They are held by me, and by the clients I contracted them for in high regard.

Please use this letter as my personal and professional recommendation for Bower Events to provide to you a complete and seamless event staffing service.

Sincerely,

Scott Crandall | Regional Vice President
Block by Block
21359 Broken Arrow Dr., Diamond Bar, CA 91765
Phone (562)225-6394 Office (909)861-8098



September 6, 2011

To Whom It May Concern:

Please accept this letter of recommendation for Bower Events. As Operations Manager for the Greg Norman Production Company, I have had the pleasure of working with the Bower Events team since 2007 on two annual PGA TOUR golf tournaments – The Shark Shootout in Naples, FL and the Mayakoba Golf Classic in Playa del Carmen, Mexico.

Over such time, Bower Events has consistently performed at the highest level; always going above and beyond to ensure the event's security plan is executed to perfection. The Bower team continually demonstrates their ability to simultaneously manage a vast group of security guards performing a variety of functions; this includes overseeing a bi-lingual staff for our Mexico event.

One element I've been notably impressed with over the last five years has been Bower's performance as it relates to the financial impact our security plan has on the event's bottom line. The Bower team has always worked diligently to ensure event budgets are met or beaten. Their close attention to detail and understanding of event operations, has allowed them to successfully manage their staff while working within specific budget parameters to deliver the desired results to the client.

For the above reasons and more, I strongly recommend Bower Events for your special event. Please contact me if you have any further questions.

Best regards,

A handwritten signature in black ink, appearing to read "Rob Hartman", with a long horizontal line extending to the right.

Rob Hartman
Operations Manager
Greg Norman Production Company



mayakoba golf classic

6 September 2011

To Whom It May Concern:

As organizers of the PGA TOUR Mayakoba Golf Classic, the Greg Norman Production Company has enjoyed the privilege of working with Bower Events, and specifically Ron Ayala, as our tournament security contractor since the inception of our event in 2007.

The Mayakoba Golf Classic is an official, full-field PGA TOUR golf tournament with 132 professional golfers competing for a total prize purse of \$3.7 million US dollars. The event is staged annually each February in Playa del Carmen, Mexico.

Bower Events has served the tournament in a variety of capacities such as the contracting and management of more than 50 private security guards stationed throughout the tournament grounds, acting as liaison with PGA TOUR security personnel on-site during the event, managing security and protection for marquee players, crowd control and other elements of our comprehensive tournament security program.

In addition to the Mayakoba Golf Classic, Bower Events also directs the security program for the PGA TOUR Franklin Templeton Shootout in Naples, Fla., which is also managed and operated by our organization.

It is Ron Ayala's leadership and energy, coupled with his law enforcement background, which have made our relationship with Bower Events such a successful one.

We appreciate and enjoy our relationship with Ron and Bower Events and look forward to it continuing for many years.

Kind regards,

Joe Mazzeo
Tournament Manager, Mayakoba Golf Classic
Greg Norman Production Company



Official Event

OHL/Huaribe - Mayakoba Golf Classic
Ctra. Federal Chetumal-Pro. Juárez Km 298
Playa del Carmen, Solidaridad, Quintana Roo, C.P. 77710, México

WWW.MAYAKOBAGOLFCLASSIC.COM

