



BOWER EVENTS

Your Best Choice for Event Resources

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About Us

Bower Events has been supplying event personnel and management personnel to companies like yours since 1989. We understand our clients need to supply excellent service to the end-line client or consumer while presenting a proper image. Bower Events dispatches its personnel on a talent to task method ensuring your event has the proper personnel to be successful.

We succeed only when we meet the needs and exceed the expectations of our clients. We set the highest standards of service with passion, integrity, quality and strive for excellence in the people we employ and the services we provide. We encourage diversity and empower our people to excel by utilizing their unique personality and cultural experiences.

As an Event Producer you need a scalable, talented workforce to execute your programs and events. The demands on you as an employer have increased with new laws, regulations, workmen's compensation insurance and unemployment issues. Do not let that take time away from what you do best, creating spectacular events!

By utilizing Bower Events you free up your most precious asset, your time, while allowing yourself unlimited scalability to execute any size event. Whether you are a Producer, Meeting Planner or a DMC, Bower Events is your one call answer for your event staffing needs.



Bower Events supplies on-demand talented personnel to facilitate and execute all of your events. Bower Events provides you with qualified individuals supporting your project whether it is a corporate event, trade show, party, sporting event, concert, music festival or any other type of event requiring quality and professionalism. All the payroll, employment liability, payroll taxes, human resources management and training are the responsibility of Bower Events.

Testimonials

"In my career in sports management I have not worked with a more experienced, knowledgeable and dedicated staff than that of Bower."

Luke Langford
Clear Channel Communications

"I would personally like to thank you and your associates for an outstanding job. I was impressed with your professionalism, knowledge and the team assigned to our event."

Gabe Codding
Kraft Nabisco Championship

"I wish to thank Bower for once again displaying a great level of excellence and professionalism as a company, which provides such an important service to the Pacific Life Tennis Tournament in Indian Wells."

Andre Agassi
Agassi Enterprises, Inc.

"It has been a pleasure working with Bower. They are hard working and professional people."

Mel Windsor
Personnel / Risk Director
City of Indian Wells





Event Management Personnel

A spectacular event starts with your event management staff; to execute an event it takes a seasoned team in addition to your company's direction. Bower Events provides you with the human resources, extending your capabilities to execute a flawless event.

Services Include:

Production Managers

Technical Directors

Event Managers

Sponsorship Activation Specialists

Food & Beverage Managers

Security Managers

Parking Managers

Housekeeping Managers

Box Office Manager

Conference Personnel

The first person an attendee usually meets at a conference or trade show is a greeter, ticket taker or someone at a registration desk.

Services Include:

Registration Personnel

Ticket Takers/Ushers/Greeters/Ambassadors

Spokes Models

Secretaries/Administrative Assistants

Product Specialists for Trade Show Booths

Product Sampling Personnel

Special Services

Bower Events provides long and short-term contract services for Security, Crowd Control and First Aid Services. Bower Events also offers Security Consulting services for Backgrounds & Investigations, creation of Emergency Preparedness Plans and event permitting. Put the experience of Bower Events to work for you and have a spectacular experience for your attendees.



Security Services

Every event has security risks with the need of property protection and personal protection. Evaluating risk and protecting against risks is a specialty of Bower Events. With over fifteen years experience protecting against threats of all types, the knowledge Bower Events possesses is invaluable in the prevention and managing of any security situation as it arises.

Crowd Control

Crowd Control is usually looked upon as a function of keeping the audience away from the performance area. Bower Events looks at Crowd Control as only a small element of their responsibilities. Bower Events believes their job is to be an ambassador to the venue or production entity. This philosophy is invaluable to the experience of the attendee which also keeps their frame of mind centered on the ushers, ticket takers and security as a positive one and non-adversarial. If a situation should arise it is dealt with quickly and with a positive attitude to avoid escalation and confrontation. Bower Events is there to ensure a positive experience for your audience.



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77-622 Country Club Drive Suite P
Palm Desert California 92211
760.834.2662 main
760.834.2664 fax
info@bowerevents.com
www.bowerevents.com